



**LOOKING
FORWARD**
COMPANY PROFILE



YOUR WAY TO SEE THE WORLD AND TO BE SEEN BY THE WORLD

#lookthroughDiveI



COMPANY PROFILE



ABOUT US

Divel Italia is an Italian company that designs and produces corrective and sunglasses lenses for the international eyewear market.

OUR VISION

At **Divel**, we prize excellence above all else. Whether it's our innovative techniques, our unparalleled craftsmanship, or our impeccable customer service, we always go well beyond the ordinary. We seek to inspire and to innovate, which is why we promote a culture of research throughout our organization.

OUR MISSION

It is our mission to become the leading benchmark for **innovative, high-quality lenses**. The beauty of our industry is that it is constantly evolving in the continuous pursuit of perfection.



As a brand, we find inspiration each and every day in the latest **innovations** and **technological developments**, and we channel this energy into all that we do.



1987



2018



2015

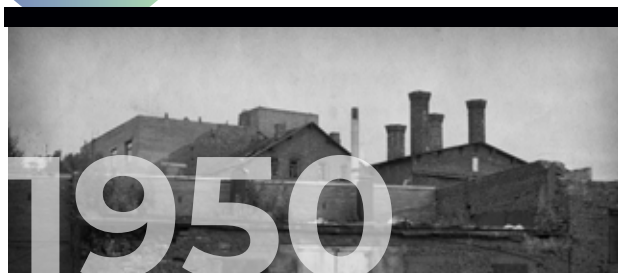


DIVE L ITALIA

since **2021**

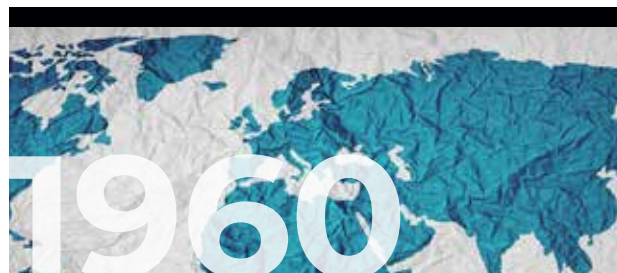
COMPANY PROFILE

OUR HISTORY



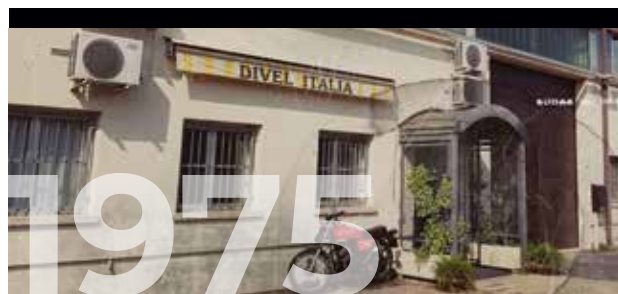
CREATION OF DIVEL ITALIA

Our story begins more than half a century ago, after the end of World War II, in the heart of Italy's **Emilia Romagna region**.



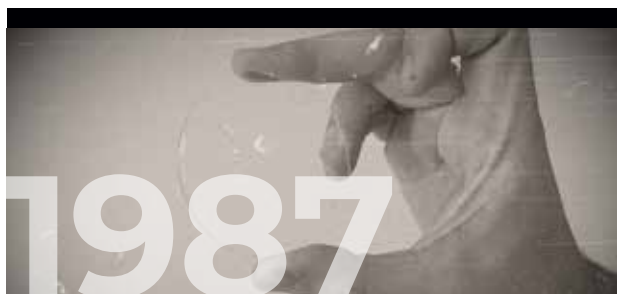
EXPORTING WITHIN EUROPE

In **1960**, we began exporting outside of Italy and soon made a name for ourselves in Europe in the production of sunglass lenses.



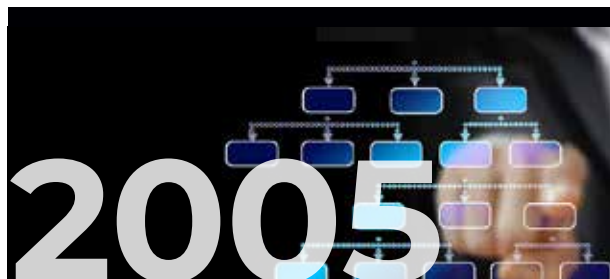
A TURNING POINT

By the **mid-1970s**, we had become one of Europe's leading producers of organic lenses made with CR-39 plastic, a revolutionary alternative to the original glass lenses.



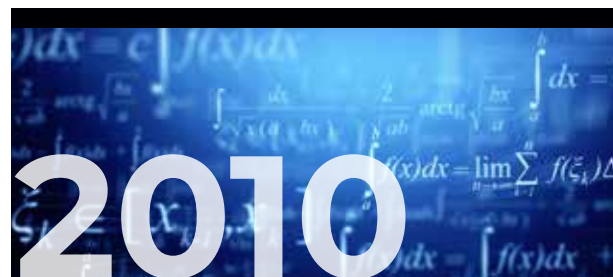
NEW DEPARTMENTS

A radical reorganization of the company took place **in the 1980s** with the creation of three separate divisions: corrective lenses, sunglass lenses, and marketing.



THE NEW ORGANIZATION

Following the launch of our CR-39 lenses, Divel Italia continued to grow at a rapid pace, consolidating our positioning in the **Italian marketplace**.



THE FIRST SOFTWARE



The year **2010** marked another turning point for Divel Italia with the creation of our first lens developed entirely within our own research and development labs to give the world our **Aurora by Divel Italia progressive lens**.



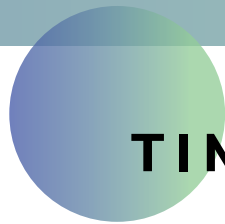
MODERN SOFTWARE

In **2020**, the innovative software is developed that will generate the **Progressive Aliena** which will become the lens of the Super Top range.

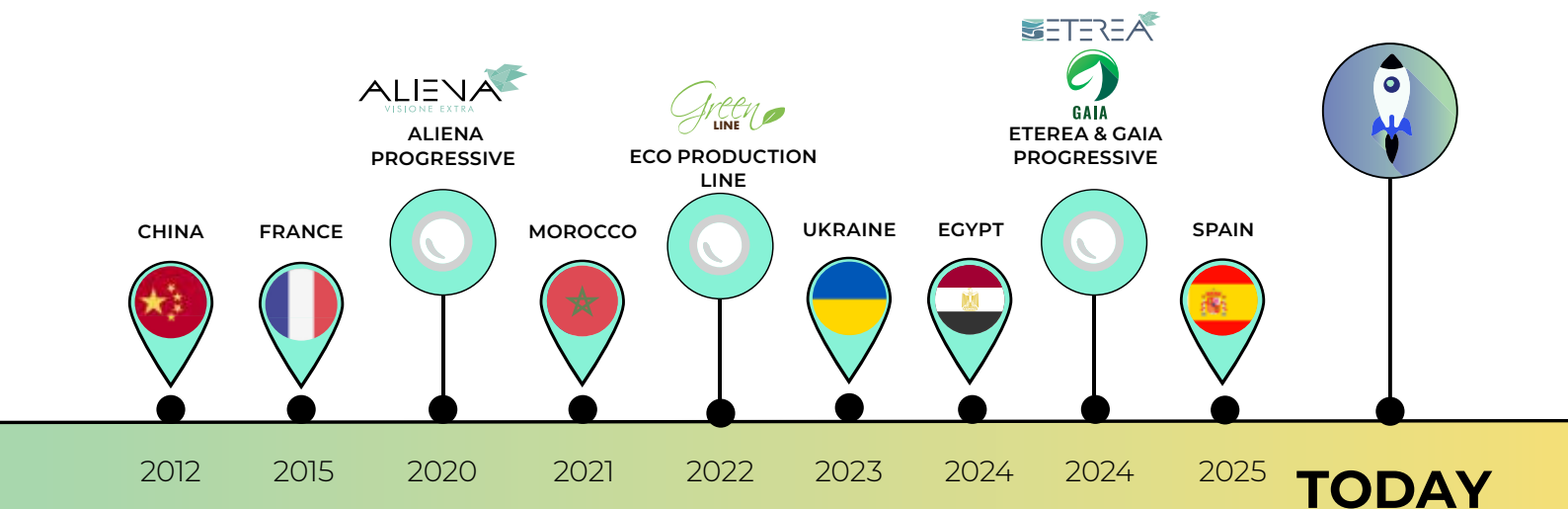
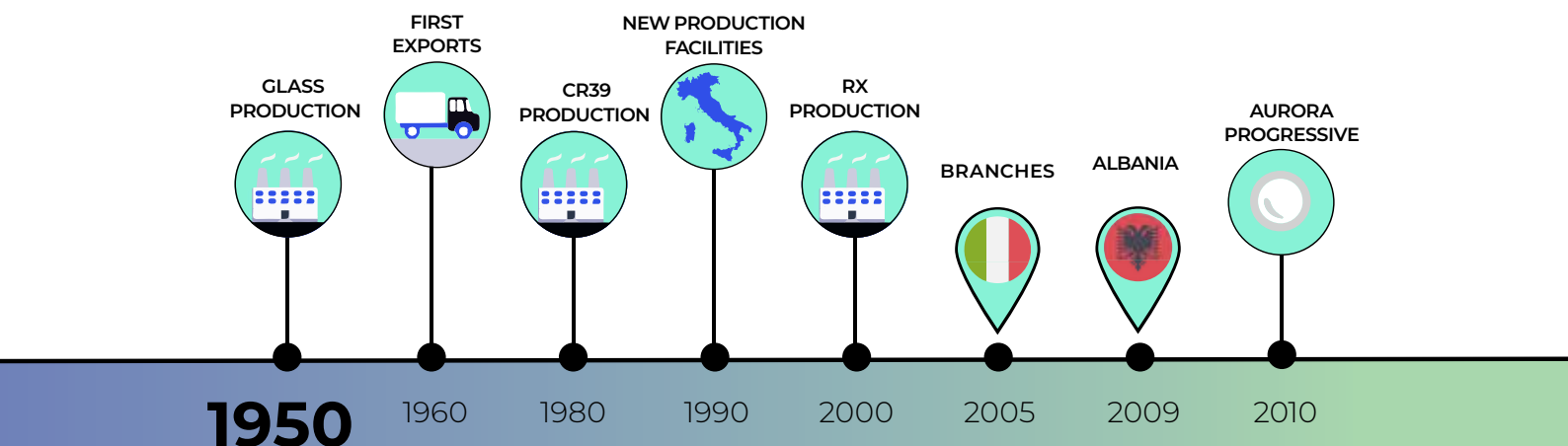
In **2023**, however, the Eterea software was born which will make it possible to generate lenses with a design that adapts to the frame.

Divel **today** boasts 10 branches in Italy, 4 factories and 8 branches abroad and distributors worldwide. Divel is one of the main suppliers of sunscreens to fashion brands and a major player in the Italian ophthalmic market.



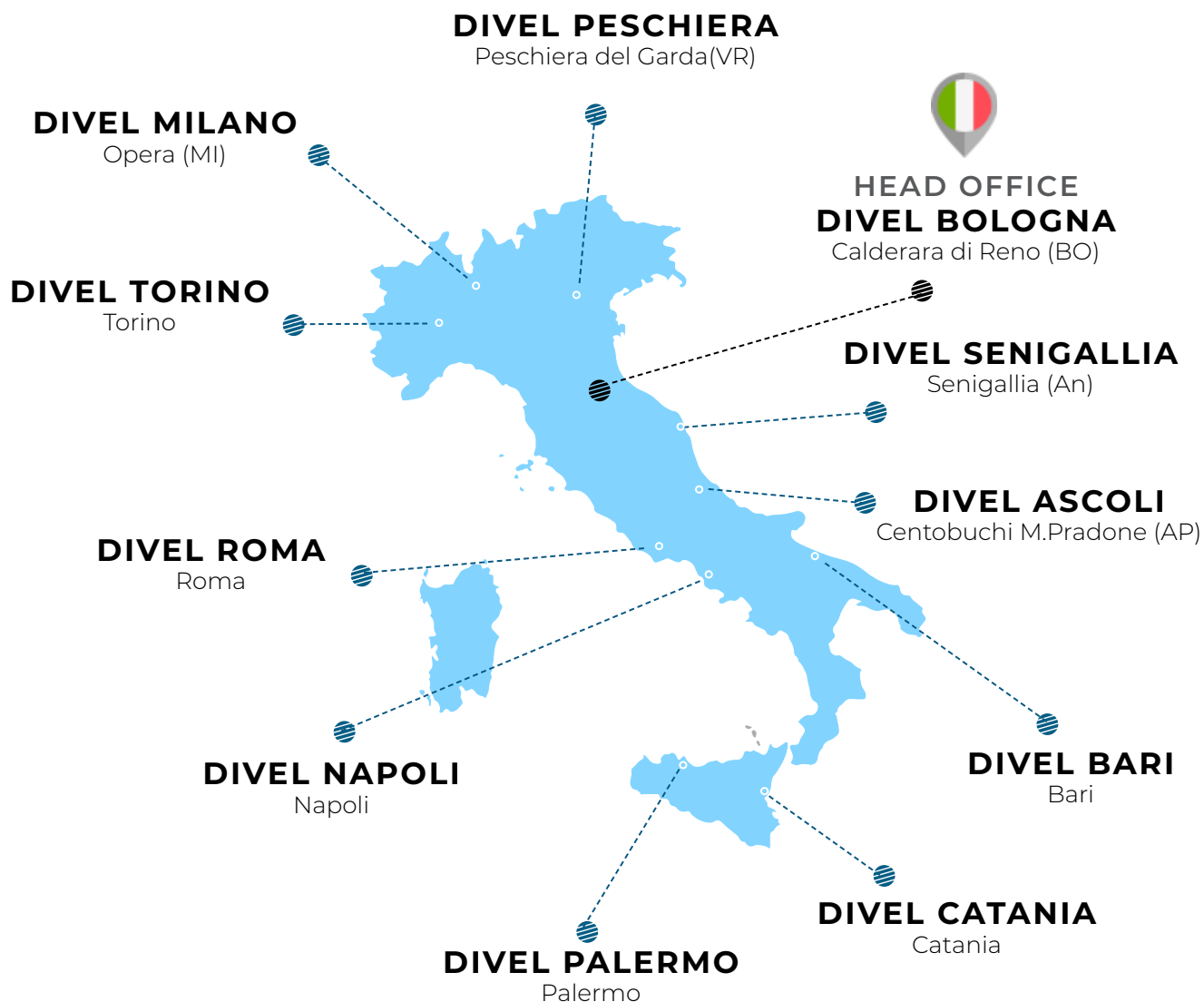


TIMELINE





ITALIAN BRANCHES





FOREIGN BRANCHES & FACTORIES



DIVEL ALBANIA

Our first foreign office for the production and distribution of our lenses in the **Balkan markets**.



DIVEL UKRAINE

Inaugurated in 2021, local production and distribution and **neighboring countries**.



DIVEL ROMANIA

2024: Local production and distribution and **neighboring countries**.



DIVEL FRANCE

Opened in 2015 as our **transalpine** headquarters..



DIVEL IBERIA

Opened in 2025, it is the operational headquarters for distribution in the **Iberian market**.



DIVEL LENS

ديفل لانس المغرب

Established in 2020 for production and distribution throughout **North Africa**.



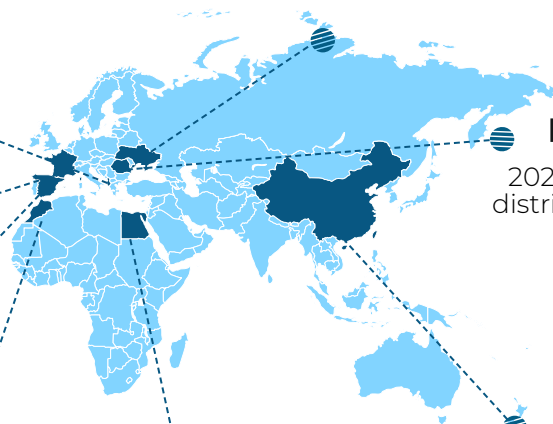
DIVEL EGYPT

Born in 2021, distribution headquarters for the **local market**.



DIVEL SHANGHAI

Opened in 2013, this was our first **Asian location** and distributes our lenses worldwide.





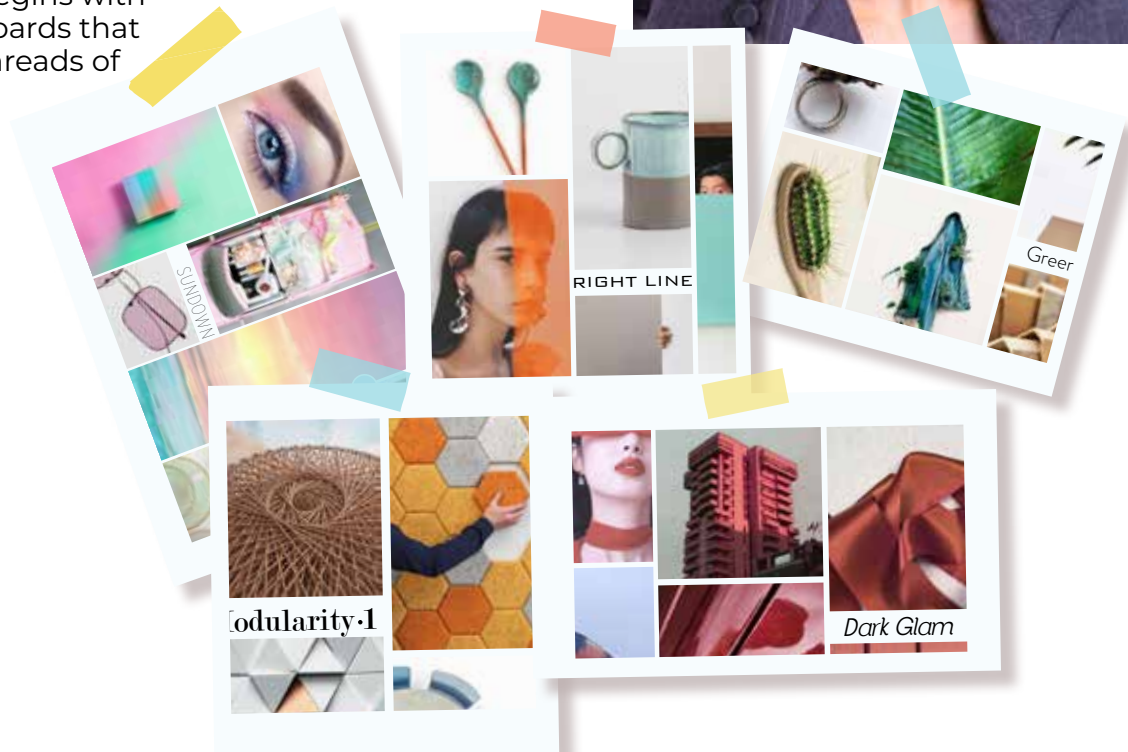
SUN LENSES DEPARTMENT

The **Sun Lenses** creative department is the embodiment of passion, creativity, design and technology.

Each project is the result of an in-depth feasibility analysis and a study of **quality standards**.

Our team of experts assesses and guarantees the application of the laws and **regulations in force** (for corrective lenses, UV protection, etc.) and carefully checks the technical designs.

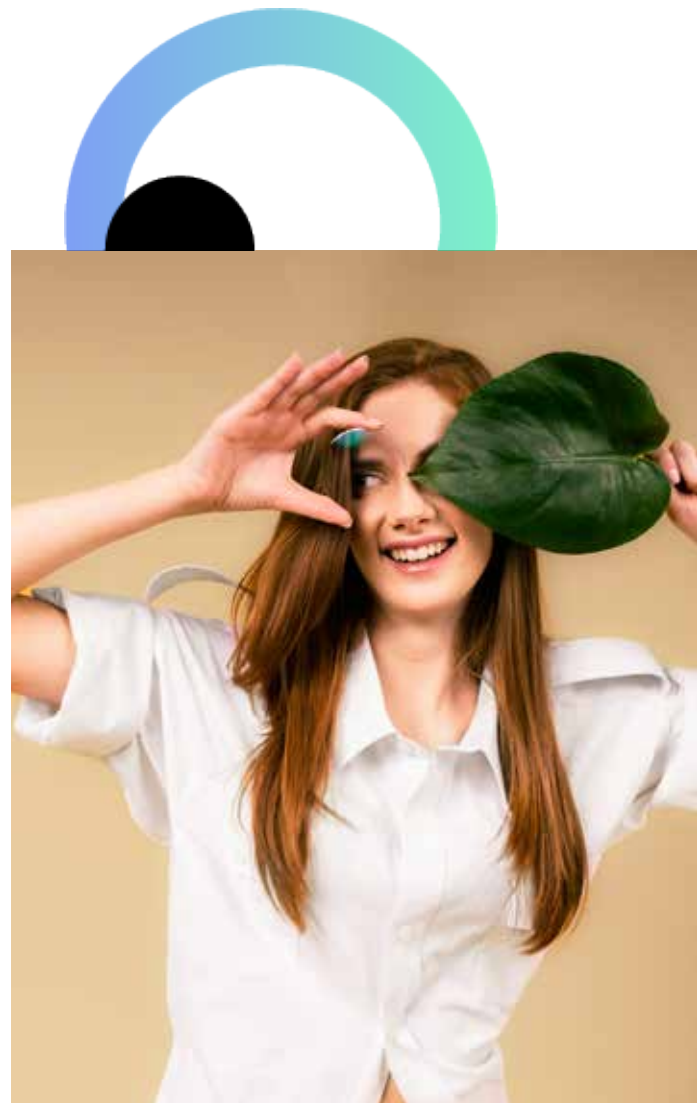
Each Diver collection begins with the creation of moodboards that convey the common threads of all our products.





ECO-SUSTAINABLE PRODUCTS

In recent years **Divel** has dedicated its attention to the development of projects aimed at minimizing production waste by optimizing its use. The **Divel Green Line** project has led to the birth of real eco-sustainable products that fit into an eco-friendly and green eyewear context.



COMPANY PROFILE

OUR VALUES

INNOVATION



Throughout our history, we have pushed the envelope and often been the first to embrace and take advantage of **new technologies**.

EXCELLENCE



We refuse to settle for anything less than excellence. **Quality materials, design purity, and distinctive styles** make Divel Italia lenses truly unique.

DYNAMISM



The beauty of our industry is that it is constantly evolving, which enables us to continue **learning and growing**. As a company, we are always excited about the latest innovations and technological developments.

TRANSPARENCY



We believe that product creation is as important as the finished product itself, which is why we ensure full transparency into our business practices. By embracing a **culture of honesty**, Divel has developed lasting relationships and loyalty with our customers.

PROFESSIONALISM



We communicate **with you** as equals to ensure that you get the most reliable information possible and that you have confidence in our knowledge and advice.

QUALITY E CERTIFICATIONS



All our certifications are issued by CERTOTTICA.

MEDICAL DEVICES REGISTER OF ITALY'S MINISTRY OF HEALTH:

MATERIALS	IDENTIFIER
CR 1.56 FOTOCHROMA	2234359
CR 1.499 QUICK COLOR	2234196
CR 1.499 NOUV 400	2234194
CR 1.67 AS BLU NATURAL UV420	2234407
CR 1.61 BLU NATURAL UV420	2234361
POLYCARBONATE 1.58	2234410
TRIVEX	2239889
TITANIO 1.7	2234412
LANTANIO 1.8	2234413
CROWN 1.523	2234414
VETRO PH 1.523	2234423
CR 1.74	2234409
CR 1.71	2234374
CR 1.67	2234370
CR 1.61/42	1215995
CR 1.560	2234360
CR 1.499	2234193
CR 1.490 HARMONY	2234183

FDA
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REG. UE
2017/745

CUSTOM
MANUFACTURER D.M.
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UNI EN ISO 14889 : 2013+AMD1 :2017
UNI EN ISO 8980-1 :2017
UNI EN ISO 8980-2 :2018
UNI EN ISO 8980-3 :2022
UNI EN ISO 8980-4 :2006
UNI EN ISO 8980-5 :2005

FIND Divel Italia Spa on Database EUDAMED



SRN
IT-MF-000018762

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HEADQUARTER

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SUN LENSES:

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MARKETING:

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DIVEL ITALIA®

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