



DIVEL ITALIA



An article by Divel Italia.

HOW TO TELL THE BRAND OF A PRESCRIPTION LENS

Buying corrective eyewear can be tricky because first you have to have your vision checked carefully by a professional, and then you have to pick frames that are suitable for the corrective power and the coatings you need to suit your lifestyle.

Generally speaking, as a consumer you tend to focus mainly on choosing your frames from among the great many brands and countless styles and shapes. Often, the brand of prescription lenses takes a back seat, and most of us just rely on the recommendation of our optician.

But more attentive customers are familiar with many of the brands that produce corrective lenses, such as us here at Divel Italia.

If you're in the less informed camp but are curious to find out the brand of your prescription lenses, you can start by looking for the markings on the lens.

The markings on lenses are small signs, symbols, or writings engraved on the surface of the lenses themselves that give various practical or regulatory information and serve as a sort of "ID card" for corrective lenses.

Where are prescription lens markings located?

The markings on a prescription lens can be found:

- **In the top or bottom corner at the edge of the lens;**
- **Around the edge of the lens itself;**
- **On the frames (sometimes frame producers mount custom lenses).**

Markings are not always easily visible, especially on clear lenses or lenses with special coatings, since they do need be identifiable but mustn't interfere with your vision.



What do prescription lens markings mean?

Some prescription lenses have a pad-printed logo or name of the manufacturer that identifies the brand. Typically, in good lighting, this marking is visible in a corner of the lens.

Until November 2024, Divel Italia's logo (a small, circular lens crossed by beams of light) was printed on our lenses. Beginning in December 2024, we have decided to use two letters, DV, on nearly all the progressive lenses in the Divel catalogue.

Which manufacturer logos can typically be found on a lens?

Divel Italia: the symbol DV

Zeiss: a stylized Z

Rodenstock: a stylized R

Galileo: a stylized G

As mentioned, not all lens producers display their logo on their lenses.

But the logo is not the most important information on a lens.

A lens's ID card

To figure out what type of lens you have, just tilt it slightly and look carefully for certain specific codes.

As if by magic, micro-engravings in the form of symbols and codes will appear in the lens.

These micro-engravings a sort of ID card for the lens, because they indicate the type of lens and its index and, in the case of progressive lenses, the type of progression corridor.

This information is visible to the consumer so that, in addition to the other information mentioned above, you can determine the manufacturer's brand and see

if your lenses are made in Italy.

Example: A lens with the micro-engraving "□ C50" indicates a progressive Divel lens with an index of 1.50 and a medium corridor.

What else can a prescription lens's markings indicate?

Some manufacturers, including Divel Italia, use special laser-engraved markings on lenses to ensure that they are properly positioned in relation to the eyes of the wearer.

These markings are positioned based on precise measurements of the wearer's eyes (e.g. pupil distance or line of sight position).

Correct centering of progressive lenses is essential for a good fit and in order to avoid visual distortion, which is why we at Divel Italia take care to give eyewear professionals all the means necessary for a proper fitting, and this includes these centering markings.

These markings are invisible when wearing the glasses, but they are used by the optical lab for the proper alignment and fitting of the lenses.



How to recognize a high-quality lens

As mentioned, the lens markings give you a lot of information about the quality of the lens, such as the brand, the refractive index, and the type of lens, but some other important information can be found in the product packaging, including:

- **Lens sleeves:** these contain information on refractive index, corrective power, application regulations, and usage and disposal tips.
- **Warranty cards:** premium lenses usually come with special warranty cards that certify the authenticity of the lens and the manufacturer.

Making well-informed buying decisions is important, especially when it comes to your health. Visit the Divel website to learn more about all our products.