



An article by Divel Italia.

ARIA TREATMENTS

Divel Italia introduces **ARIA**, a next-generation anti-reflective coating that redefines the vision experience. The result of extensive research, **ARIA** was made possible by using artificial intelligence to help determine the best combination of optical performance and style.

ARIA is a major step forward in the field of **anti-reflective** coatings. Artificial intelligence was used to find the ideal combination of clear vision and pure aesthetics, while optimizing every single layer of the coating itself. The result is a lens with reduced residual reflection and a delicate green hue that minimizes glare and maximizes visual comfort.

In addition to its super anti-reflective action, **ARIA** features a series of technical characteristics that increase the efficacy and durability of the coating, including scratch

resistance, a water and oil-repellent effect to prevent water spots and fingerprints, and an anti-static treatment to keep away dust and other particles.

The **ARIA** line is designed to adapt to a range of needs. **ARIA BLUE** is specifically designed to protect the eyes from the high-energy visible (HEV) light (wavelengths between 400 and 540 nm) emitted by digital devices and LED lighting. This protection is essential in this age of constant exposure to these sources of **blue light**, and studies continue to show how HEV light correlates with vision stress, disturbed sleep, and eye strain.

And if you prefer an absolutely neutral, transparent coating, **ARIA WHITE** is a completely colorless solution that is perfect for cosmetic, tinted, or photochromic lenses. With this version, technology works behind the scenes, preserving and exalting the **natural**

aesthetics of both the lens and the wearer.

Underpinning all **ARIA** coatings is a highly technological production process in which every phase—from the management of semi-finished products to the final coating—has been redesigned for optimized automation. Each and every step—from the management of semi-finished products to the final coating and quality control—interacts in real time with advanced software and next-generation machinery. This interplay between human and machine not only allows for extremely high standards of quality, but also paves the way for large-scale customization by making it possible to respond quickly and flexibly to the needs and preferences of both eyewear professionals and their customers, thanks in part to integrated digital platforms.

With ARIA, Divel Italia demonstrates once again that the company is in touch with the **evolving needs** of the market to offer solutions that put the individual at the center of eyewear design. **ARIA** is a truly state-of-the-art coating, enabling wearers to experience vision that is freer, clearer, and more mindful.

